

# Your Privacy Choices

For all visitors to a Ford website, this page describes how you may opt out of the disclosure and use of personal information we collect through cookies or other online advertising technologies (collectively, “Cookies”), including opting out of Sales and Sharing for residents of California.

It also describes customers’ opt-out choices for customers who interact with us for a personal, family, or household purpose.

## Opting out of Cookies – Do Not Sell or Share My Personal Information

All users to Ford Motor Company websites can opt out of disclosures we make to certain advertising and analytics partners by setting your cookie preferences, which you can access by clicking on the "Cookie Settings" link at the bottom of this webpage. Note that this opt-out will apply only to the device or browser you are using when submitting the request. We have also enabled the Global Privacy Control, which is designed to recognize opt-out preference signals. To process your request through an opt-out preference signal, you must use a browser or extension supporting the preference signal. If you choose to use an opt-out preference signal, you will need to turn it on for each browser and each device you use.

See Ford Motor Company’s Your Privacy Choices page [here](#) for more information on choices available to individuals who interact with the Ford Motor Company.

## Opt-Out Choices for personal financial services (GLBA/CalFIPA)

All Ford Credit customers who interact with us for a personal, family, or household purpose can view information about their opt-out rights under the federal Gramm-Leach-Bliley Act by viewing our [GLBA Privacy Notice](#). California residents may also submit a request to opt-out of the sharing of your information under the California Financial Information Privacy Act by clicking here: [California Privacy Supplement -- Effective July 1, 2022](#)